

Special Logos



A CENTURY OF
TRUE BROTHERHOOD

Centennial Logo w/ motto
Color



A CENTURY OF
TRUE BROTHERHOOD

Centennial Logo w/ motto
Gray Scale

Centennial

The official Lambda Chi Alpha centennial logo will appear on many different items throughout our celebration. It is available in a variety of digital formats and should be used according to the specified guidelines.

Symbolism represented by various elements of the Lambda Chi Alpha:

Cross & Crescent

Represents leadership as symbolized by the crest in our coat of arms.

Shield

Represents the protection of our history and traditions and is made up of two ordinaries representing the historic union of Lambda Chi Alpha and Theta Kappa Nu. The "2009" charge denotes our centennial year and is strategically placed over both ordinaries.

CENTENNIAL Streamer

Represents the expanding circle of our brotherhood and denotes the unique commemoration for which this logo is designed.

Greek Letters

Lambda Chi Alpha are rendered in a contemporary stylization that represents a solid dynamic future for our fraternity.

Motto

"A Century of True Brotherhood" may appear appropriately with the logo where size and space allows, but is not considered an integral part of the logo itself. All integral design elements of the logo should remain unchanged to provide a unified visual focal point for our entire celebration. The motto may be moved to left of the logo if accompanied by "Lambda Chi Alpha Fraternity". This use is primarily for letterhead.



LAMBDA CHI ALPHA FRATERNITY
A CENTURY OF TRUE BROTHERHOOD

Centennial Letterhead
Color